



Photo Composing Machine

Sales Office: 21 N.W. 41st Street Telephone JA 4-8479

● Mailing Address: P. O. Box 18-895
Oklahoma City 18, Oklahoma

Gentlemen:

It's a pleasure to send descriptive literature on the StripPrinter Photo Composing Machine and a type folder showing many of the hundreds of different types available, as you requested.

Your inquiry is being sent immediately to the dealer in your area, so you may expect a call from him in the near future. He will demonstrate how the StripPrinter produced the enclosed samples on photo paper and film...so easy, so simple, so perfect as to be almost unbelievable.

You'll see it set display lines as quickly and accurately as any other machine or method -- make positives, reverses, big type, little type, patterned type -- in all sizes from 6-point to 96-point.

Using the StripPrinter is a spotlessly clean operation...no involved installation...no darkroom required...no motors, gears or complicated "mechanics" to wear out or break down. A simple process of printing from film alphabets to rolled photo paper makes possible undreamed-of economies and versatility in the production of your own display type, forms, price lists, bulletins or any other promotion requiring display type!

The low price of \$299.00 includes 10 type fonts of your own selection, a roll of 35mm photo paper, screen filters, developing solutions. Our "package deal" shown on the back of the brochure includes everything you need to start making type immediately.

If your dealer has not contacted you within the next two weeks won't you please return the enclosed card to us?

Sincerely,

Roy B. Young, President, StripPrinter, Inc.

The dealer who will contact you is listed below -- be sure to ask him to show you the big 112-page StripPrinter Type Catalog showing more than 2,000 different types from which you select the 10 free fonts that are included in the original price.

Chester Satz Company, Inc.
53 Market Street
Poughkeepsie, New York

STRIPPRINTER

The only headline - type machine perfectly suited for every size and kind of composing or printing operation.



Yes, here is the first real improvement price-wise, performance-wise, and service-wise in headline machines in the past 15 years! The low initial cost makes it a practical investment for every headline user. You build a large type library at only \$5.00 per font, regardless of size or style. Simple construction eliminates service calls and wasted time. There is no involved installation or instruction necessary.

Yet this machine will produce whatever you require in headline or display type just as fast, as accurately and economically as any other headline machine.

299⁰⁰*
F.O.B. Factory



INCLUDES 10 TYPE FONTS YOU SELECT
AND ACCESSORY ITEMS ON BACK OF FOLDER

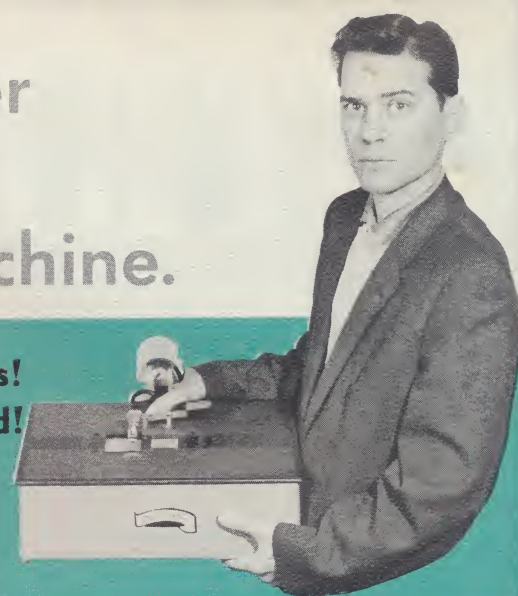
Dealers in all principal cities
STRIPPRINTER, INC.

P. O. Box 18-895 Oklahoma City, Oklahoma

There's no doubt the StripPrinter is today's *Best Buy* in a photo-type composing machine.

NOT the machine with the most gadgets, dials and switches!
NOT the highest priced machine; **Not** the most complicated!
NOT the biggest or heaviest! **NOT** the fanciest!

**But the BEST BUY based on cost . . . quality of type . . .
versatility and variety of types . . .trouble-free service!**



HERE ARE THE ANSWERS:

WHAT IS THE STRIPPRINTER?

It is a photo-composing machine manufactured completely without gears, motors, chains, belts or other apparatus to break down or wear out. Not a gadget or toy, but a quality piece of equipment now in the seventh year of development and marketing. It is lightweight, compact, easily carried and does not require installation or permanent floor space.

WHAT WILL IT DO?

It produces display type 6-pt. to 96-pt. in size on 35mm photo paper from film alphabets which are moved through the machine exposing individual letters. Visual spacing makes operation amazingly simple and easy to learn, yet fast and accurate.

WHAT ABOUT QUALITY?

Automatically timed exposure gives jet black, razor sharp letters with uniform density and maximum contrast. Guess-work is eliminated.

WHAT TYPE STYLES ARE AVAILABLE?

Hundreds of the most popular type faces are offered in a variety of sizes. More are being created constantly. Sizes range from 6-pt. to 96-pt. Handlettering and fancy scripts as well as standard types are offered.

ARE TYPE FONTS EXPENSIVE?

10 type fonts are furnished free with each machine. Thereafter types may be purchased in any size or style illustrated in type catalog for only \$5.00 each.

WHAT KIND OF PAPER IS USED?

Any kind of 35mm photo paper can be used, but best results are obtained with StripPrinter photo paper that is waterproof. It has slow emulsion and does not require a darkroom. Waterproof feature means it can be wiped dry and used immediately.

HOW ABOUT DEVELOPING?

As soon as a line has been printed it is removed from the StripPrinter, immersed in developing solution, rinsed in plain water, then placed in fixing solution—a process requiring only about a minute. Line is then wiped dry and used. StripPrinter photo paper is smear-proof and smudge-proof.

IS THE STRIPPRINTER EASY TO USE?

An average of 15-minutes instruction is all that is required to teach anyone how to use the StripPrinter. Hundreds of owners have taught themselves from operator's manual without benefit of demonstration.

IS THE STRIPPRINTER GUARANTEED?

The StripPrinter carries a guarantee for one full year against any defects in material or workmanship. Type fonts carry same guarantee.

ARE STRIPPRINTERS READILY AVAILABLE?

StripPrinter dealers located in all principal cities carry machines and supplies in stock. Immediate shipment also made when necessary to order direct from factory or through dealer. Type orders receive 48-hour service.

COMPLETE TYPE FONT SHOWN BELOW

StripPrinter type fonts are complete with capital letters on the left, punctuation marks in the middle, lower case letters next and figures on the right end. These types are made of film manufactured specifically to resist wear or tearing, and further special treatment given each font during processing to prevent scratching. Type fonts come punched hanging on a nail or hook for easy selection and use. No special cabinet or drawer space is required.

Capital Letters

Punctuation

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & ? ! . , : ; - " ' " ... a b c d e f g h

Register Marks

KERNING

A COMPLETE PACKAGE



Every item shown at the left is included in the original \$299.00 price of the StripPrinter. You receive: 10 type fonts which you select from the large type catalog, one can of developer, one box of fixer, one 100-ft. roll of StripPrinter photo paper, six patterns for screening types, one plastic cover for machine, three amber jars for developing solutions, type catalog and operator's manual.

There are no "extra accessories" to purchase. When you receive the StripPrinter you are ready to set type just as soon as your developing solutions are mixed!

STRIPPRINTER USES

Ad layouts	Displays	Presentations
Newspapers	Visual Projectuals	Catalog Sheets
Brochures	Engravings	Letter Heads
Office Forms	Graphs	Counter Signs
Labels	House Organ	Type Shops
Year books	Sales Bulletins	Silk Screening
Sales Manuals	Name Plates	School Publications
Slides	Decals	Church Publications
Announcements	Posters	Visual Aids
Packaging	Directories	TV Slides

OWNERS SAY

"Before we discovered your StripPrinter all of our typesetting was a real problem, but now those problems are solved. We know of no way the job could be done any better for even ten times the expenditure.
W. A. Laddlaw Wire Co.
Peoria, Ill.

"... have found the StripPrinter to be invaluable in our newspaper. Especially useful in setting headlines. I suppose we appreciate the ease of operation most and most of our production employees can operate the machine."
Forward Times Newspaper
Houston, Tex.

"StripPrinter is working very well in our week-"
"Before we discovered your StripPrinter—
real problem, but now those prob-
the job could be done any

StripPrinter Warranty

The StripPrinter is warranted for one year against original factory imperfections in material and workmanship. Any defects, not caused by accident or abuse, will be corrected without cost to the owner upon return of the machine to the factory with all transportation paid by the owner.

"Have been using the StripPrinter for over a year . . . find it to be everything you said it was and more. Don't see how any publication or individual with any need for display type or headlines can afford to be without it—wouldn't sell ours for many times the cost."
The Bellbee Advertising Co.
Ashveville, N. C.

"StripPrinter is working very well in our weekly newspaper operation. We have obtained the same results with it as we would have under hot type method with about \$7,000 worth of type-setting machinery and mats."
The Richards Press, Inc.
Richards, Va.

"Our StripPrinter is a dream come true! It has filled a very real need for a quick source of headlines for makeready art. Each character is critically sharp, black and accurately aligned, even on Scripts. The large selection of types has been a pleasure to work with."
Stafford-Lowdon Co.
Ft. Worth, Tex.

"Here for 25% of the cost of competitive machines, is an invention that will do everything the high priced typesetters will do . . . and then some! And when you take into consideration that the types cost about 1/7 of competitive makes . . . the happiness is complete."
The Fullers
Fuera Bush, N. Y.

For complete information and demonstration on the StripPrinter call:

StripPrinter

Consol



Here's a StripPrinter-Desk combination that's as handsome as it is practical. The composition unit is built into a beautiful ebony finished, wood cabinet-desk that puts everything right at the fingertips of the operator.

Contemporary styling at its finest makes this an attractive addition to any office, plant or captive-shop operation where appearance is desired as well as utility. The distinctive white sequin, non-glare Formica top is scratch and stain resistant.

Three type-storage drawers, one supply-storage drawer are located on the right. Additional storage space in cabinet on the left. Special compartment in top of desk holds developing chemicals.



THREE TYPE-STORAGE DRAWERS

Designed To Accommodate 72 Type Fonts

Space-saving "easy-file, easy-find" filing and storage system for your type fonts. Prevents scratching, keeps type fonts clean and in order. Quarter-inch plywood dividers are sturdy and provide adequate space for identifying type in each compartment.



EASY, COMFORTABLE OPERATION INCREASES WORK OUTPUT AND REDUCES FATIGUE

The Consol assures proper working height and angle to the photo composition unit. Operator is able to change font style and size, and completely develop all lines ready for paste-up without moving from operating position. Really gives you a complete type-setting "department" in floor space only 20" wide by 36" long!

DEVELOPING IS NEAT AND FAST

Solutions Are Always Ready For Instant Use

The Consol features this specially constructed compartment in which to keep developing solutions within easy reach of the operator. Completely eliminates risk of spilling solutions and is light safe to assure chemicals long life. Developing solutions are hidden from view by Formica covering when not in use. Amber colored jars rest in metal tray to prevent corrosion.



20" Deep x 36½" Long x 28" High (Desk Top). Black Ebony Enamel Finish. White Sequin (gold flecked) Formica Top. Modern Chrome Drawer Pulls. F.O.B. Factory:

\$499.00*

* Price includes 10 type fonts purchaser selects; 100-foot roll photo paper; one box of developer; one box of fixer; six screen patterns; plastic cover; type catalog; operator's manual and three amber developing jars with metal tray.

STRIPPRINTER, INC.

21 N.W. 41st Street

Oklahoma City, Okla.

P. O. Box 18895

S H O W U S M O R E !

StripPrinter, Inc.

P. O. Box 18-895

Oklahoma City, Oklahoma 73118

Gentlemen: We're interested in seeing for ourselves if the StripPrinter will do all you say. Without obligation on our part, have the local dealer arrange a FREE 15-MINUTE DEMONSTRATION.

Name _____

Company _____

Address _____

City _____ State _____

StripPrinter, Inc.

Mailing Address: P. O. Box 18-895

Oklahoma City, Oklahoma 73118

Postage
Will Be Paid
By
Addressee

No
Postage Stamp
Necessary
If Mailed In The
United States

BUSINESS REPLY MAIL

First Class Permit No. 5732-A, Oklahoma City, Oklahoma

StripPrinter, Inc.

P. O. BOX 18-895
OKLAHOMA CITY, OKLA.

